

**NCHCA Budget 2024 - Prepared by Julianne Motis, Treasurer**

	2020	2021	2022	2023 Plan	Rev. 2023 plan	2023 Actual	2024 Plan
<b>General Account</b>							
Beginning Balance	\$26,081	\$22,944	\$24,185	\$22,024	\$22,024	\$22,024	\$21,586
<b>Income</b>							
Membership Dues & Hoofbeat Ads	\$2,415	\$4,130	\$5,304	\$5,000	\$5,000	\$6,681	\$5,500
Annual Meeting	\$2,590	\$1,275	\$1,953	\$2,000	\$2,000	\$1,266	\$2,000
Calendar and Calendar Ads	\$2,500	\$2,025	\$2,133	\$2,000	\$2,000	\$2,079	\$3,500
Misc. Income	\$29	\$403	\$1,282	\$250	\$250	\$449	\$500
Total Income	\$7,534	\$7,833	\$10,672	\$9,250	\$9,250	\$10,476	\$11,500
<b>Expenses</b>							
Transfer from Sale Account					-\$12,000	-\$12,000	\$0
Sponsorship (Gathering and ROE)*					\$6,000	\$6,000	
AHCA Rep Reimb.							\$1,000
Advertising & Marketing	\$5,153	\$4,250	\$5,077	\$5,000	\$5,000	\$4,089	\$5,000
Annual Meeting**	\$3,092	\$0	\$4,567	\$3,500	\$9,500	\$9,264	\$5,000
Calendars	\$992	\$944	\$1,474	\$1,500	\$1,500	\$1,598	\$1,700
Bank Fees/Quickbooks	\$251	\$610	\$315	\$300	\$300	\$832	\$850
Website	\$234	\$292	\$228	\$250	\$250	\$622	\$315
WI Cattleman's (Insurance)	\$100	\$100	\$100	\$100	\$100		\$500
WI Farm Tech Reimb.	\$325	\$325	\$500	\$500	\$500	\$435	\$525
MN State Fair Reimb.			\$500	\$500	\$500		\$500
AHCA Fees		\$72	\$72	\$72	\$72	\$75	\$75
Total Expenses	\$10,147	\$6,593	\$12,833	\$11,722	\$11,722	\$10,914	\$15,465
End Year Balance General Account	\$22,944	\$24,185	\$22,024	\$19,552	\$19,552	\$21,586	\$17,621
<b>Production Sale Account</b>							
Beginning Balance	\$8,294	\$9,882	\$24,477	\$34,815	\$34,815	\$34,815	\$21,692
<b>Income</b>							
Sale Proceeds	\$84,524	\$260,909	\$207,395	\$150,000	\$150,000	\$111,578	\$150,000
Entry Fees	\$1,500	\$3,000	\$2,500	\$2,500	\$2,500	\$2,500	\$3,000
Sale Income Total	\$86,024	\$263,909	\$209,895	\$152,500	\$152,500	\$114,078	\$153,000
<b>Expenses</b>							
Transfer to General Account					\$12,000	\$12,000	\$0
Website							\$315
Advertising & Promotion Expenses	\$6,205	\$5,246	\$3,192	\$4,000	\$4,000	\$3,556	\$4,250
Square and Quickbooks Fees			\$2,996	\$2,200	\$2,200	\$600	\$3,000
AHCA sponsored membership & Transfers		\$200	\$607	\$600	\$600	\$422	\$600
Seller Payout	\$78,231	\$243,868	\$192,761	\$139,500	\$139,500	\$110,622	\$140,000
Live Sale Expenses							\$5,000
Sale Expense Total	\$84,436	\$249,314	\$199,556	\$146,300	\$158,300	\$127,201	\$153,165
Profit & Loss Total	\$1,588	\$14,595	\$10,339	\$6,200	-\$5,800	-\$13,123	-\$165
Year End Balance - Production Sale	\$9,882	\$24,477	\$34,815	\$16,082	\$18,677	\$21,692	\$21,527
<b>Junior Account</b>							
Beginning Balance	\$5,974	\$5,294	\$2,835			\$2,422	\$3,031
Junior's Income Total	\$840	\$0	\$1,392			\$2,837	\$2,000
Junior's Expense Total	\$1,520	\$2,458	\$1,806			\$2,228	\$2,000
Year End Balance - Junior's Account	\$5,294	\$2,835	\$2,422			\$3,031	\$3,031
<b>Show</b>							
Beginning Balance			\$4,509			\$3,561	\$2,262
Income			\$8,337			\$9,756	\$11,000
Expenses			\$9,285			\$11,055	\$11,000
Year End Balance - Show Account			\$3,561			\$2,262	\$2,262

\* speaker investment/educational opportunity

\*\* one time investments