

NCHCA Sale Committee – 2024 Review

2025 NCHCA Annual Business Meeting – February 2025

In 2024, the NCHCA Sale Committee successfully hosted two sales. This was our first-year hosting two sales, since 2021. The first sale was in March and focused on Frozen Genetics. It included 28 semen lots and 16 embryo lots.

The second sale was held in conjunction with the NCHCA September Show. The sale was held Friday evening before the Saturday Show. The sale included 11 female lots that averaged \$9,300. This was the first in-person sale since 2019.

For 2025, there are two sales planned. On March 15, NCHCA will hold their second Frozen Genetics Sale. This will be an online only sale of semen and embryos. On September 13, NCHCA will hold a Saturday in person live auction, using the same auctioneer as the 2024 sale, Chisum Peterson.

The NCHCA Sale Committee is exploring the idea of hosting a bull sale in 2026. This would include having all bulls at a central location to feed bulls and test for weight gain, feed efficiency and other data points. More information on this will come as the committee continues to explore this option.

To sign up for a lot or to learn more, you can visit HighlandSale.org. If you have any questions, please reach out to any members of the NCHCA Sale Committee.

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