



THE HIGHLAND *HoofBeat*

NCHCA 2020 Elected Officers and Board of Directors

Randi Johnson
President (19-21)
651-674-7395
president@nchca.org

Jan Larson
Vice President (19-21)
262-539-3257
vicepresident@nchca.org

Anne Proctor
Secretary
715-600-4200
secretary@nchca.org

Josh Krenz
Treasurer
763-260-1001
treasurer@nchca.org

ACHA Board:
Mark Schulz (20-22)
507-481-7367
info@flatlandfarm.com

NCHCA Directors
Jon Carlson (19-21)
218-843-5172
Britt.Sluser@park.edu

Kevin Opperman (20-22)
414-659-2676
HighlandSpringFarm@gmail.com

Daniel Webster (19-21)
715-239-6665
lynxrivercc@centurytel.net

President's Message – *Randi Johnson, President*

Happy New Year to all! For most of us, 2021 couldn't arrive fast enough. Last year was so challenging, but things are finally looking up and hopefully in a few more months, we will be able to start gathering again.

But we still are limited by the pandemic, so our annual meeting in February will be virtual using Zoom. This issue of the Hoofbeat is full of information that will be discussed and acted on at the meeting. In addition to officer reports, committees will report on their activities and elections will be held for President, Vice-President and open director positions. We hope you will connect either with your computer on the internet or call in with your phone. Watch for specific information coming in an email about how to log in to the meeting. It will also be posted on the website. We encourage you to try to connect through your computer because voting will work best if you are fully connected.

Consignments are now open for the March 13th Production Sale. This sale will be online only, and we hope that many members will take advantage of this opportunity to sell cattle, semen or embryos. Consignors from our June online sale remarked about how stress free the format was, and we had our best average prices ever. Details about the sale are at highlandsale.org, and entries will be accepted through February 15th.

It's time to start going through your best photos and submit them for consideration for the 2022 NCHCA calendar. This year, we plan to go back to having the photos selected by a vote of the membership. Photos can be uploaded at nchca.org through March 31st. We need photos from all four seasons, so send in as many as you would like. Watch for a ballot in your email in early April. If you haven't purchased your 2021 calendar yet, they are still available for purchase via the website.

– *Continued on page 2*

MISSION STATEMENT: North Central Highland Cattle Association shall protect the integrity and sustainability of the Highland breed by promoting education and social interactions of its members.

President's Message – Continued from page 1

February is the time when memberships need to be renewed. It is easy to renew your membership and pay your dues online at nchca.org, so don't delay. You can also buy ads in the HoofBeat and in the calendar if you want to use these options to promote your farm.

Congratulations to Josh Krenz of Windland Flats who was elected as an at large director to the American Highland Cattle Association board. He joins NCHCA members Kevin Opperman and Mark Johnson as well as our regional representative Mark Schulz on the AHCA board. Our region is well represented.

As my term as President comes to an end, I would like to express my gratitude to the officers and board directors who have given tirelessly to keep the Association growing and vibrant. We have built on the work of previous boards, and I am very proud of the progress this board has made. We regret that we have not been able to bring members together this year, but the board has been great in figuring out ways to adapt and move forward despite the limitations of the pandemic. Also, many thanks to the volunteer members who lead and serve on our numerous committees. It is their hard work that makes North Central a strong association that works to serve its membership. It has been a pleasure to serve as President. Thank you all for your support.

Stay safe and well.

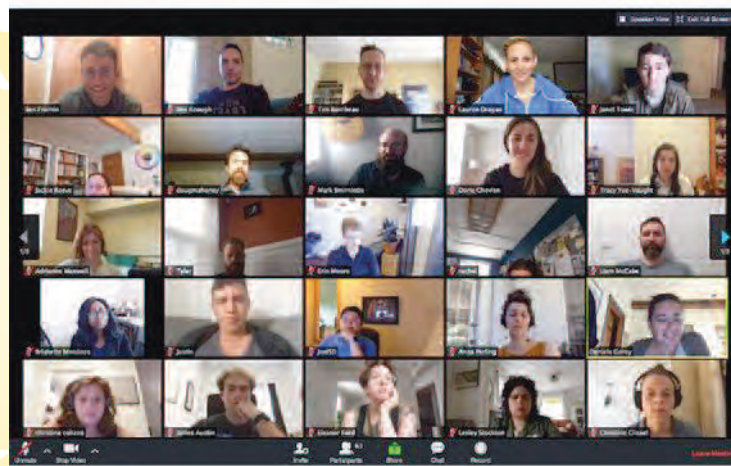
Randi Johnson

Here it is! The official invitation for all NCHCA members to the VIRTUAL Annual Meeting!

We will also be sending out an email closer to the meeting date. All you have to do is click on the link directly through that email, and it will take you exactly where you need to go just by following the prompts. We will also have the link posted on the NCHCA Website page, so you can go there and do the same thing. The meeting will start at 1pm on February 6, 2021 and your NCHCA Board is looking forward to seeing you there. If you have any questions or concerns, please feel free to contact any current board member for help.

Join Zoom Meeting

<https://us02web.zoom.us/j/87489164296?pwd=K3FmcEVrZkREaVdZaUNKclZZQlVwdz09>

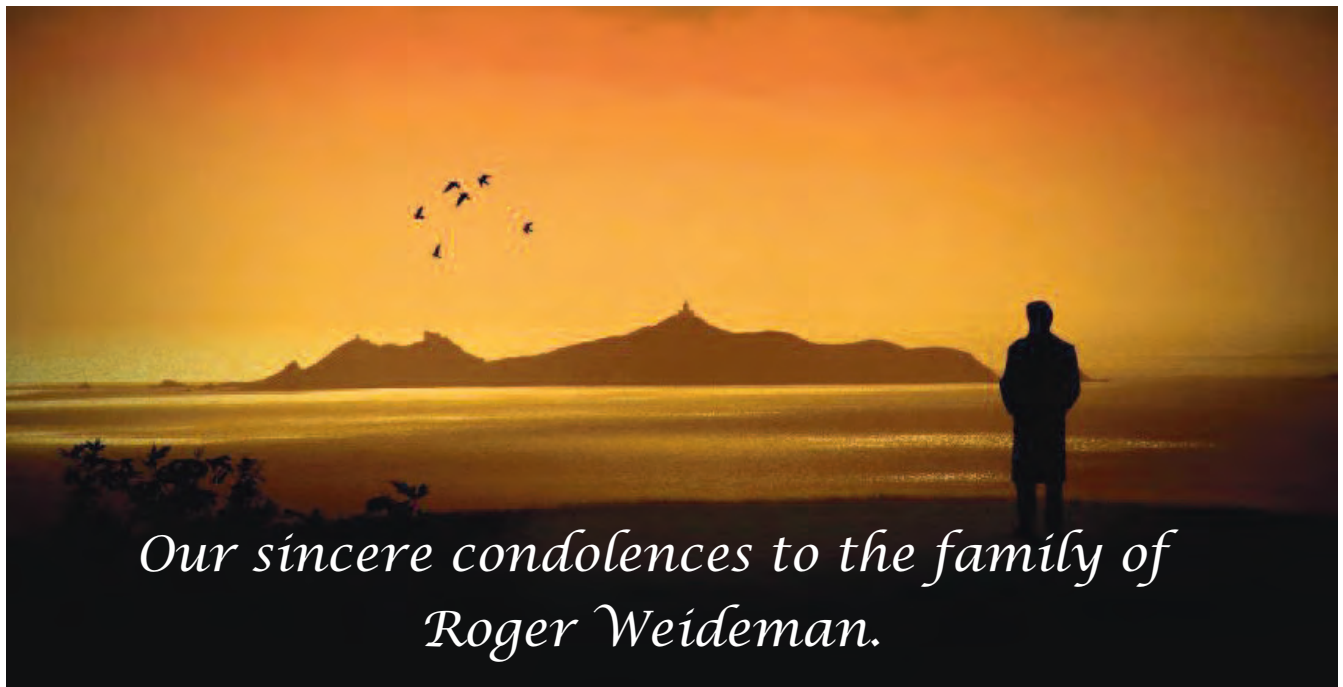


Meeting ID: 874 8916 4296

Passcode: NCHCA

One tap mobile

+16465588656,,87489164296#,,,,*046437#



*Our sincere condolences to the family of
Roger Weideman.*

2020 American Highland Cattle Association Representative Report – Mark Schulz

AHCA continues to function well in spite of the pandemic. The first meeting I attended after being elected to be your representative was in April, 2020. We have had a few meetings since. I will bullet point some of the highlights of the organization for the year. I do my best to vote on issues how I feel our regional membership would vote.

- Long Range Plan will be added to the agenda for each meeting.
- The position of Secretary was added to the board (Ginnah Moses will continue to take notes at meetings).
- AHCA annual meeting was held virtually in October.
- Revenue from registrations was up this past year!
- Not only do we have a presence on Facebook but also added Instagram.
- Although there were some regional shows held this year, the National Show was not held.
- Virtual Beef Marketing Seminars were well attended.
- Nominations for Directors at Large will go directly from the nominations committee to the board and not be amended by the Governance Committee.
- The national gathering was to be held fall 2020 in MI; this same event will now take place in fall 2021.
- Nancy Coufal retired and was replaced by Molly Cooksey.
- There was a fair amount of discussion on limiting terms for membership on standing committees.

If there are any issues you would like to know more about or would like to have raised to AHCA, please contact me by e-mail or cell! mark@flatlandfarm.com or 507-481-7367 (call or text)

NCHCA Website Committee Report Annual Meeting, February 6, 2021

Committee Membership: Randi Johnson,
Chair, Josh Krenz, Kevin Opperman, Jeff Raschka,
Jamie Schulz, Daniel Webster

Committee Activities in 2020

Website Traffic

Traffic on the NCHCA.org website increased dramatically in 2020. Unique visits increased to close to 7,000 and referrals are coming mainly from Google searches. This may be due to increased use of social media, as well as the overall increase in interest in highland cattle. The sale website (highlandsale.org) had just over 8,000 unique visits in 2020, though traffic was predominantly in the months before and after the sale.

Website Enhancements

Entries for the annual show were done electronically, and payments were done using Square and a shopping cart. Square is included in the website annual fee with no additional cost for most association needs. Paypal will continue to be used for the calendar, to avoid additional charges.

Social Media

The committee has expanded active use of social media for promoting the association. In addition to the Facebook group, the association has a Facebook page managed by members of this committee. The Facebook group has more than 600 members, and the page has close to 1,800 followers. Targeted paid advertising through Facebook has been used for the production sale, the annual show, and the annual meeting with positive results.

Classified Advertising

The NCHCA board expanded this membership benefit to include unlimited classified advertising on the website at no cost for members as part of the annual membership fee. Each classified ad includes a post to the Facebook group and an email to active members. Many members using classified ads have reported success in sales. The classified ads are one of the highest traffic pages on the NCHCA website.

Semen Directory

The committee recommended creating a free semen directory for members and the NCHCA board approved this new member benefit. This directory is just getting started, and members with semen to sell are encouraged to take advantage by listing their available sires.

Member Use of Profiles

A separate profile page is created for each member farm with its contact information. Additional information can be added if desired by members, up to 500 words and three photos as a free member benefit. There are only a limited number of members who take advantage of the option to send in additional information, but promotion of this benefit will continue.

Beef Producer Listing

The number of farms that have asked to be included on the beef producer page has remained stable in 2020. There is a question on the membership form about being included in the listing, but a member can request to be added at any time by contacting website@nchca.org

Goals for 2021

- Expand website functionality to enhance electronic submissions.
- Continue to expand use of social media for promotion.
- Continue to promote use of member benefits available through the website.

Action Plan: Discuss at the annual meeting, feature in future HoofBeat articles, utilize Facebook and email to promote association benefits and expand membership.



Stepping Stone Acres



Photo Requests for the 2022 NCHCA Calendar

Hoping everyone had a great holiday season and stayed healthy during this year of lock downs and cancelations. I also hope the shutters have been clicking on your camera or phone all year long to provide us another great selection of photos for the 2022 calendar. We are going to have a shorter submittal time period so that the membership can vote for their favorites for each season, the cover, and the flap. Members will be emailed a file with the photos that pass the tests for printing in the calendar. Your selections need to be made and returned quickly so the calendar layouts and proofs are approved to begin printing. Proof-reading for accuracy can take time as changes are made.

Let's see those beautiful highlands!

North Central Highland Cattle Association 2022 Calendar Guidelines

Submissions for the North Central Highland Cattle Association 2022 calendar will be accepted through March 31st at midnight CST. This year photos will be selected through a membership vote to be conducted electronically. Photos will be selected to provide a variety of seasons and an attempt will be made to limit the number of photos from the same farm.

Who May Enter

Members of the NCHCA may submit photos for consideration.

What to Enter

The Calendar Committee will be looking for photos that represent the Scottish Highland breed. Photos should not include people or other animals. Photos from different seasons are preferred.

Use these guidelines when taking, editing and submitting your photos:

- Photos must be in JPG/JPEG format
- Image files should be no larger than 15MB
- Camera images of 8MP (3264 X 2448) or higher (300 dpi or more)
- Images must be in horizontal (landscape) orientation
- If using a cellphone, verify that the photo meets the specifications before submitting
- Label the file with your name, farm name, or farm initials
- Photos that do not meet the guidelines will not be included in the membership vote

How to Enter

Submit your photos using the upload form on the NCHCA website by March 31st or send a paper photograph to TJ Associates, Attn: Linda Keifer, 6441 140th Court NW, Ramsey, MN 55303.

Selection

This year photos will be chosen after a vote by the membership. Members will receive an email with instructions on how to participate in the vote in early April and voting will be open until April 15th. Photos not chosen for the calendar may be used in other publications of the NCHCA including The HoofBeat, website, promotional materials, etc.

Questions

The Calendar Committee membership
Larry Sassen, Chair, Randi Johnson, Jan Larson, Cindy Sassen, Mary Webster

NOTICE: By submitting photos, members grant rights to the NCHCA to use the entries for any purpose, including publication not only in the calendar, but also on the website, in newsletters, in promotional materials, or any other association related purpose. Farms will be given credit for the photographs when used.



Rosewood Ranch



Boulder Meadow Highlands



Flatland Farm

2020 NCHCA Treasurer's Report

by Josh Krenz, Treasurer

2020 was the lowest revenue year for the general account and show, due to a cancellation of several activities due to Covid-19. 2021 revenue will be the lowest in the last five years because there will not be a 2021 Annual meeting. Total expenses in 2021 should also be lower because of the lack of events. The 2020 NCHCA Show Account was hit hard for two reasons: 1) there was carry over expenses from 2019 which were applied to the 2020 expenses, totaling around \$3,000, and 2) There was an increase in expenses and a decrease in revenue, due to Covid-19. The Show should manage to break even in 2021 as reported in the Show Financial report. For more detail questions on the Treasurer's Report, please contact Josh Krenz, 763-260-1001 or treasurer@nchca.org.

NCHCA Budget - 2021 - Prepared by Josh Krenz, Treasurer

General Account	Actual 2018	Actual 2019	Actual 2020	Proposed Budget 2021
Beginning Balance	\$18,899	\$22,992	\$26,081	\$22,944
Income				
Membership Dues	\$2,407	\$2,630	\$2,345	\$2,500
Annual Meeting	\$1,283	\$1,350	\$2,590	\$0
Calendar & Calendar Ads	\$1,976	\$2,025	\$2,500	\$2,000
Hoofbeat	\$320	\$320	\$0	\$0
Online Profiles Ads	\$50	\$90	\$70	\$0
Donations/Sponsors/Auctions	\$6,648	\$3,600	\$0	\$0
Hat/Shirt Sales	\$2,560	\$620	\$29	\$0
Total Income	\$15,245	\$10,635	\$7,009	\$4,500
Expenses	2018	2019	2020	2021
Advertising & Marketing	\$7,245	\$3,862	\$5,153	\$2,500
Annual Meeting	\$1,240	\$1,376	\$3,092	\$0
Calendars	\$1,394	\$913	\$992	\$992
Bank Fees	\$134	\$129	\$251	\$251
Website	\$213	\$343	\$234	\$234
WI Cattleman's (Insurance)	\$100	\$100	\$100	\$100
WI Farm Tech	\$325	\$325	\$325	\$0
AHCA Board Member	\$500	\$500	\$0	\$1,000
Total Expenses	\$11,151	\$7,547	\$10,147	\$5,076
Year End Balance - General Account	\$22,992	\$26,081	\$22,944	\$22,367

Production Sale Account	2018	2019	2020	2021
Beginning Balance	\$0	\$4,331	\$8,294	\$9,882
Income	\$123,200	\$65,910	\$84,524	\$110,000
Entry Fees	\$2,226	\$1,750	\$1,500	\$2,000
Sale Income Total	\$125,426	\$67,660	\$86,024	\$112,000
A&P Expenses	\$12,314	\$8,996	\$6,205	\$6,750
Seller Payouts	\$108,782	\$56,682	\$78,231	\$101,200
Sale Expense Total	\$121,096	\$65,678	\$84,436	\$107,950
Profit & Loss Total	\$4,331	\$1,982	\$1,588	\$4,050
Year End Balance – Production Sale Account	\$4,331	\$6,312	\$9,882	\$13,932

Show Account	2018	2019	2020	2021
Beginning Balance	\$8,476	\$9,715	\$10,839	\$4,736
Show Income Total	\$7,897	\$6,509	\$3,666	\$6,150
Show Expense Total	\$6,659	\$6,131	\$9,769	\$6,096
Profit & Loss Total	\$1,239	\$378	-\$6,103	\$54
Year End Balance – Show Account	\$9,715	\$10,093	\$4,736	\$4,790

Junior Account				
Beginning Balance	\$4,457	\$6,054	\$5,974	\$5,294
Junior's Income Total	\$3,200	\$1,800	\$840	\$840
Junior's Expenses Total	\$1,603	\$1,881	\$1,520	\$1,520
Year End Balance – Junior's Account	\$6,054	\$5,974	\$5,294	\$4,614

Grand Total Checking	\$43,092	\$48,460	\$42,855	\$45,703
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2020 North Central Highland Cattle Association Regional Show

2020 Finances

45 Breeding Animals @ \$35.	\$ 1,575.00
4 Cow/ Calf @ \$35	\$ 140.00
1 Sovereign steers @ \$35	\$ 35.00
2 Market Steers. @ \$35	\$ 70.00
1 Sovereign heifer @ \$35.	\$ 35.00
Subtotal:	\$ 1855.00

Meal and Award ceremony:	\$ 516.00
Trophy and Ribbon Donations	\$ 820.00
Sponsorship	\$ 80.00
Food Stand	none
Auction	\$ 395.00

Total Revenue \$ 3666.00

Expenses:

Facility

Buildings	\$ 800.00
Stalls.	\$ 280.00
Manure Removal.	\$ 315.00
Custodian Fees.	\$ 250.00
PA	\$ 125.00
Camping.	\$ 35.00
Food Truck	\$ 50.00
Tie Outs.	\$ 280.00
Subtotal:	\$ 2135.00

Extra Covid Costs

Handwash stations	\$ 248.11
Sanitizer/gloves etc	\$ 44.00
(signs and waivers included below)	
Subtotal	\$ 292.11

Insurance \$ 297.79

Trophies / Ribbons

Trophies.	\$ 560.00
Ribbons	\$ 608.77
Subtotal	\$ 1168.77

Food stand: None

Meal and Award Ceremony (replaced banquet)

Food & supplies.	\$ 335.01
Kitchen Facilities.	\$ 0
Permit: None.	\$ 0
Meat: donated	
Subtotal:	\$ 335.01

Post Cards/ Show printing

Show Programs (90)	\$ 474.00
Show Numbers.	\$ 28.00
Covid Waivers:	\$ 4.90
Covid Signs:	\$ 30.00
Tax:	\$ 31.73
Subtotal:	\$ 568.63

Photographer: \$ 100.00

Photo Booth \$ 0.00

Vet \$ 0.00

Bagpiper \$ 200.00

Judges and Ring Steward. \$ 600.00

Market Animal Jackpot. \$ 0.0

Bedding

Straw 80 bales donated

Shavings (6 bags). donated

Subtotal \$ 900.00

Square fees for credit card usage: \$44.59

Total Expenses: \$5741.90

Profit/ Loss. -\$2,075.90

2020 Comments: Shortage of approximately 30 animals = about \$ 1000; Loss of income from food stand = about \$1000; Additional Covid expenses = \$293. With these things in consideration, had the year been different, we would have likely broken even.

2021 Proposed Budget

60 Breeding animals @ \$35.	\$2,100.00
4 Cow/Calf @ \$35	\$ 140.00
2 Sovereign Steers @ \$35	\$ 70.00
2 Market Steers @ \$35	\$ 70.00
2 Sovereign Heifers @ \$35.	\$ 70.00
Subtotal:	\$2,450.00

Meal and Award Ceremony:	\$1000.00
Trophy and Ribbon Donations.	\$1000.00
Sponsorship	\$ 500.00
Food Stand	\$ 650.00
Auction	\$ 550.00

Total Revenue: \$6150.00

Expenses:

Facility

Buildings	\$800.00
Stalls	\$280.00
Manure removal	\$315.00
Custodian Fees	\$250.00
PA	\$125.00
Camping	\$ 70.00
Food Permit	\$ 90.00
Tie Outs	\$280.00
Subtotal	\$2210.00

Insurance \$297.79

Trophies and Ribbons

Trophies	\$600.00
Ribbons	\$600.00
Subtotal	\$1200.00

Food Stand Supplies \$200.00

Meal and Award Banquet \$500.00

Post Card/ Show Printing

Show Programs (125).	\$660.00
Show Numbers	\$ 28.00
Tax	\$ 50.00
Subtotal	\$738.00

Photographer donated

Photo Booth \$ 50.00

Vet 0.00

Bagpiper \$ 200.00

Judges and Ring Steward \$ 600.00

Bedding

Straw donated

Shavings donated

Subtotal \$950.00

Square Fees for Credit usage \$100.00

Total Expenses \$6095.79

Profit/Loss. \$ 54.21

2021 Comments: Hoping for a normal year this year, as I am sure everyone is! Food stand is on the list for next year as this is a big money maker for us. In planning for 60 animals, I chose a middle ground between this year's total and the 80 or animals we have had the past few years. I chose not to include the covid additions. These were largely unused by our exhibitors and guests, as most came prepared for the level of care they needed. I am looking forward to this year's show and appreciate the help of SO many people who made the show a success.

Melinda Cowell
Show Manager



DALRIADA FARM

Registered Scottish Highland Cattle

BILLY, BARBARA & EMILY JOHNSTON

2353 105th Street East
Inver Grove Heights, MN 55077
651-457-4449
dalriada@comcast.net



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WindemereFarm@TheProctors.com



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715-234-6665 lynxrivercc@centurytel.net

Highland Production Sale Presented by NCHCA 2020

The 2020 Highland Production Sale presented by NCHCA is a wrap. The sale was the first ever Highland, 100% virtual sale. 30 Lots of live animals and semen sold online on June 20th. Lots sold to buyers in Idaho, Iowa, Oklahoma, Oregon, Michigan, North Carolina, Pennsylvania, Tennessee, and Wisconsin.

- **High Selling Female - Windemere Here I am (Lot 16)\$ 7,250**
- **High Selling Cow/Calf - SM Sweet Child of Mine & Calf (Lot 4)\$ 6,250**
- **High Selling Bull - CSF Gil Morrow (Lot 23): \$4,550**
- **High Selling Semen - DH Excitement (Lot 31)\$ 200/straw**
- **26 Live Lots Averaged\$ 3,052**
- **Female Average\$ 3,173**
- **Breeding Bull Average\$ 2,788**

The sale used a new online auction platform from Integrity Livestock Auctions this year. It was more cost-effective than the online platform used in the past. Because of the new platform, we were able to lower consignment commission rates from 12% to 8% for sellers. In addition, we attracted new bidders from across the country with more than 200 bidders signing up to bid on the auction online, a 400% growth compared to past years.

There are two sales set for this year. They will be March 13, 2021 and June 19, 2021. Learn more at HighlandSale.org.

The NCHCA Highland Production Sale Committee,

Josh Krenz (Chair), Heather Bailey, Rich & Jean Gruenert & Randi Johnson

**Check Out Our Website at
NCHCA.org for information on:**

Member Listings • Classified Ads • Show
Results • Upcoming Events
& Much more...

2021 Highland Production Sales

We are excited to announce two 2021 Highland Production Sales presented by North Central Highland Cattle Association.

*February is
right around the corner,
don't miss out! Get your
online consignments in
before **February 15th!***

March 13, 2021 – Online Only Sale

Due to the continued demand of Highland Cattle in our region and to continue to help our members market their cattle, the NCHCA will be hosting two Highland Production Sales in 2021. The first sale will take place on March 13, 2021. This will be an online only sale. **Consignments can be submitted on HighlandSale.org until February 15.** Consignments will be accepted on a first-come, first-served basis. Those consigning animals will need to provide photos and videos of the cattle for the sale website. Cattle with ship directly from the consignor's farm. As with our past sales, the buyer is responsible for shipping. We will leave the commission levels at 8%, which is lower than in past years (12%) and the same level used at the June 2020 sale.

June 19, 2021 – Annual Production Sale

After we complete the March 2021 Online Sale, the Sale Committee will evaluate and announce the format of the 2021 June sale. As we all learned in 2020, we need to be agile and accommodating to the world around us. We will have a sale on June 19, 2021, no matter what the world looks like at that time. It is just a matter of what the sale will look like, such as Online Only, In-Person, or some combination.

On behalf of the NCHCA Highland Production Sale Committee, we want to offer a sincere thank you to all of the consigners and buyers who participated in the 2020 Sale. It is because of this momentum and great enthusiasm that we are able to add a March Sale for 2021.

We need your support of extremely high-quality entries with progressive genetics to make both 2021 sales successful events. Again, the deadline for the March 13, 2021 Online Only sale is February 15, 2021.

If you are interested in participating in this major event, we need your timely response to the following entry guidelines. The sale is limited to five breeding bulls only. Please go to www.HighlandSale.org and submit your application and photos electronically. We will also need copies of pedigrees. Since this is an Online Only sale, videos are highly recommended. Please submit your videos by March 1.

Entries: Entries may include registered and quality grade: cows, bred or with calf at side, open heifer calves, steers, bulls, embryos or semen. The sale committee reserves the right to accept or reject all entries and use its discretion to pick the final lots. Entry Fees: \$80 for Non-NCHCA Members (includes automatic NCHCA enrollment) and \$50 for current NCHCA Members. Entry fees will be treated as advance sale expense and are non-refundable. The last bid received via the online sale constitutes the basis for the commission charge, which is in addition to the entry fee. Animals who are sold will be charged 8% commission. Animals who do not meet the reserve set by the seller will be charged 4% of the last bid placed on the animal. Any animals withdrawn after March 1, 2021, will be assessed a \$100 cancellation fee, in addition to the entry fee they already paid.

Internet Auction: NCHCA will be providing Live Internet Auction to all sales using the services of Integrity Livestock Sales. Consigners are encouraged to submit videos of consigned animals by March 1 via www.highlandsale.org. These videos will be used to advertise your cattle. All cattle should be preferably halter trained, in top condition, and groomed. Cattle of sound disposition, but not halter trained will be considered. Wild or sour dispositioned animals will not be tolerated.

Health requirements: All animals must have a certified health certificate, if being transferred out of state upon completion of the sale. Animals transported within the same state do not require a health certificate for transport. See sale health requirements and make arrangements with a licensed veterinarian at least a month before the sale to be certain tests can be completed before the sale including all bull tests, BVD for all animals and Brucellosis for females. Note that health documents for bulls must be submitted by March 1.

2021 Highland Production Sales - *continued*

All animals will ship directly from your farm. We will not be arranging shipment or gathering cattle at one central location, due to current COVID-19 restrictions. You will be responsible to work with the buyer to arrange pick up/shipment. Buyer is responsible for the cost of shipping and arranging transportation. Seller is responsible for obtaining a health certificate for any animals sold out of state at Seller's cost. Buyers must take possession of cattle within 30 days of the close of the auction. If you would like to offer to keep your cattle for a longer period of time, you need to work out any additional cost or arrangements with the buyer.

If you have any questions, please contact Josh Krenz, 763-260-1001.

Sincerely,

Highland Cattle Production Sale
Committee

Josh Krenz, Chairperson, 763-260-1001

Heather Bailey, 970-666-1982

Richard and Jean
Gruenert, 262-539-2725

Randi Johnson, 651-491-5061

Highland Cattle Production Sales



ONLINE SPRING SALE Saturday, March 13, 2021

Online Bidding Only – Animals will
Sell Direct from Consignor Farms
Deadline to Consign is
February 15, 2021

ANNUAL SUMMER SALE Saturday, June 19, 2021

Location & Format TBD
Please hold the date!

Save the Dates



presented by  North Central
**Highland
Cattle**
ASSOCIATION

2021 Auctions

- Selling quality, registered Highland and Sovereign Cattle & Genetics
- Representing the top farms and breeders from throughout the country
- Trucking can be arranged
- Consign or see all the lots at HighlandSale.org

HighlandSale.org | 763-260-1001



Climbing Stump Farm

Junior News!

Our 2020 NCHCA junior show went exceptionally well! We had a great turnout, with juniors coming from Michigan, Washington, Arkansas, Minnesota and Wisconsin. We had a total of 15 junior members showing 19 heifers and 3 market animals. At the conclusion of the open show, we awarded our 2020 Junior of the Year: Reilly McConnell. We also announced our 2020-2021 junior officer team. Maryn Cowell (MN) was elected President for her 3rd term, Olivia Moore (MI) was elected Vice President for her 1st term, Charli Broderick (WI) was elected Secretary/Treasurer for her 2nd term and Kaitlin Edwards (AR) was elected Reporter for her 1st term.



We started the 2020 year off with a balance of \$5,973.58. The main expenses from last year included the 2020 junior scholarship, junior banners, sweatshirts for our design competition, the ribbons and awards for our fall junior show, and the payment for our junior show judge. We also have plans to buy an official junior tabletop display, which is in the making as of Nov 1st, 2020. Our end of the year balance is \$5,343. 67.

During our monthly conference calls, we have been discussing some ideas that would allow our juniors to be more connected and involved. One such discussion was possibly hosting two zoom calls per year, allowing the officer team to personally present ideas and information to the junior membership. We also discussed sending our officer meeting minutes to the junior membership, allowing them to stay updated on the officer's decisions and upcoming events.

The scholarship is the amount of \$500 to a graduating senior or freshman in college. The marketing & exhibition program is available for any age and includes a written application explaining what the junior has done to promote highland cattle. Once approved the junior will receive a customized NCHCA junior sweatshirt that can either be sent to them or given at the 2021 fall show.



On behalf of the entire junior committee, we wish all good health, stay safe and we hope to see you soon!

NASCO's Gold Circle Reward Program

Support NCHCA Juniors when you purchase from NASCO. The Juniors earn rebates of 5% of net purchases when members purchase from:

- Nasco Farm & Ranch
- Nasco Showing & Grooming

Use the **group code 9810011** when you make purchases.

Thank you for your support!

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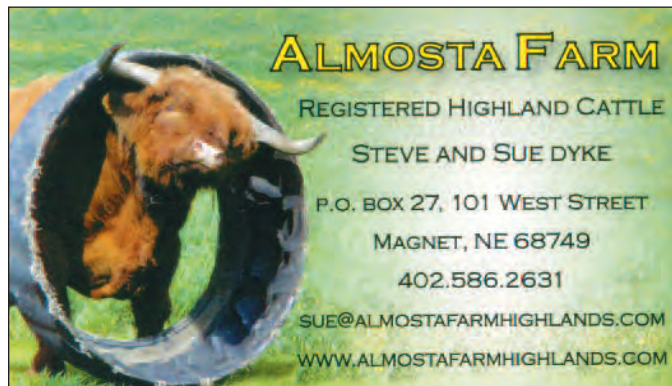
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Board of Director Candidates

Katie Baker

Glory Oaks Farm

Katie grew up on her family farm in North Central Iowa, where her family raised a herd of 25 commercial red angus cows. She was an active 4-H member and showed cattle and horses at her county fair. She was awarded the top Senior Showmanship honor by her 8th grade year, raised many top 10 rate of gain animals and a Champion Cow-Calf.

Katie and her husband Kyle lived in Texas for nine years and moved back to Iowa in 2018 with two goals in mind. First, to raise their kids (Harper - 5, Tate - 3) closer to family. Second, to purchase an acreage where they could start their own cattle operation. After much research and consideration, they decided they did not want to join the local club calf conglomerate and dove head first into the Highland world. They started Glory Oaks Farm, and had their first calves born on the farm in 2020.

Professionally, Katie has a background in Marketing, Hospitality, and is currently a Customer Success Operations Manager for Workiva, a software company. She also serves as a board member on the Worth County Fair Board.

Jonathan R. Carlson

Last Chance Ranch

I started raising commercial cows in the early 90's, and during that time also raised Holstein heifers for the local dairy barn till 2003. In 2012 after researching many breeds I decided on Highlands, naming the ranch Last Chance because this was probably the last chance at starting my dream. The ranch started out with three Scottish Highlands purchased near Cannon Falls, MN. The ranch now has over 100 highlands, which includes bulls, feeder steers, heifers, cows, and calves. The ranch is located in Northern Minnesota approximately 20 miles from the Canadian border. Our highlands are raised for both breeding stock and beef. I have been a member of AHCA and NCHCA since 2012, I enjoy the friendship and camaraderie of both associations.

Fran Wilkinson

Buck Creek Farm

My husband Cal and I are retired from our jobs; he in 2012 and myself in 2014. He worked at Viking Cue in Madison for 37 years. I worked in the IT department at FABCO Equipment, the Caterpillar dealer for Wisconsin and the Michigan UP for 43 years.

In 2000 we bought my family farm from my parents and started Buck Creek Farm. It's 156 acres. We raise corn, beans, hay, and our Highlands. We had four head of the last of my dad's cattle, a bull and three cows. In 2015 we bought our first five head of Highland cattle with our two sons and daughters-in-law from Cobblestone Farm. We liked the look of them and the temperament. We now have 12 registered Highlands and seven unregistered, along with 11 cross-bred.

We have been a member of North Central Highland Cattle Association for five years. We learn something every year at the meetings and enjoy meeting and discussing what other farms are doing and how they handle cattle care and marketing.

I will do my best to help anyway I can to promote the breed. Thank you.

2021 Events Calendar

January AHCA National Show and Sale National Western Stock Show	Postponed	Denver, CO
February NCHCA Annual Meeting	February 6, 2021	Virtual
March NCHCA Highland Production Sale	March 13, 2021	ONLINE ONLY
April Minnesota Junior Spring Classic	April 23-25	Austin, MN
June NCHCA Highland Production Sale	June 19, 2021	TBD
July Farm Technology Days (WI)	July 20-22	Eau Claire, WI
August Wisconsin State Fair Minnesota State Fair Moo Booth	August 5-15 August 26-Sept 6	West Allis, WI St. Paul, MN
September NCHCA Regional Highland Cattle Show World Beef Expo	Sept 18, 2021 Sept 23-26, 2021	Austin, MN Milwaukee, WI
October 69th Annual AHCA Gathering	September/October, 2021	Kalamazoo, MI

Check online for updates and more information.

2021 Calendars are still available! Order yours while supplies last!

Support our Association by purchasing calendars. Another great job of putting together fine examples of the breed and featuring member farms. These make great gifts!

Order your calendar online at nchca.org or send check or money order of \$15.00 each plus \$5.00* shipping to:

**NCHCA c/o Josh Krenz
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31932 136th St
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*NOTE: \$5 shipping charge is within the 48 continental United States. Additional shipping charges will apply outside the 48 continental USA.





6441-140th Court NW
Ramsey, MN 55303

The North Central Highland Cattle Association (NCHCA) was formed in 1982 to promote Scottish Highland Cattle, form a marketing unit for breeders, and to provide a local organization closer to home. The organization has done this and provides opportunities for youth and families to have fun with their Highland cattle. Our association provides networking and educational opportunities for its members, has an active junior program for youth, and provides a local voice to the national organization, the American Highland Cattle Association.

• H A P P Y • N E W • Y E A R •

