Annual Meeting Minutes 2017

Call to order at: 1:00 pm February 4, 2017 Proof of Quorum and introductions made

Proof and notice of meeting via online/email made 11/29/16. Written notice provided in January

Hoofbeat

Action of Minutes

Copies of 2016 Annual Meeting minutes passed out Motion to Accept: Jean Gruenert, Motion 2nd: Mark Schulz Minutes approved as written

Officer Reports

Secretary Report - Currently a total of 74 members 14 Members Sponsored

Treasurer Report-Billy Johnston read and reviewed Treasurer's Report

Current Account Balance as of Dec. 31, 2016 \$15,794.62 Current Junior Account Balance as of Dec. 31, 2016 \$2415.12 Motion to Accept: Mark Schulz, Motion 2nd: Jean Gruenert

Treasurer's report approved as read

AHCA Director Report - David Larson

University of Denver working with AHCA regarding parliamentary procedure National Convention – Aug 7,-9 in College Station in Texas

2016 Convention held in Lehighton, Penn. saved AHCA \$6000.00 in convention expenses. AHCA Treasurers Report: came out \$8000 ahead of previous years balance mainly due to fewer convention expenses

Show Committee working on several issues regarding implementing crossbred and sovereign classes at regional and national shows. Clipping issue has once again been raised and the national show committee is now working toward a solution for that.

Marketing committee is currently working with results from Dr. Weigand's report from the Univeristy of Missouri on "shear force test" on highland beef cuts. They are trying to determine the next phase of study, and how to use the results in a marketing campaign for highland beef breeders to use. Watch for write up/report in the next issue of Bagpipe

Next stage of study? Still deciding whether or not to do a steer study
Mark solicited for donations to Highland Cattle Foundation and Semen Sale Donation
AHCA now has Sovereign (Crossbred) animal registry implemented, amounting to approx. 7
animals currently. Look for rules in AHCA membership booklets and online at their website

Committee Reports

Show Committee-Mark Schulz

NCHCA Regional Show in Austin, MN.

Total Revenue for 2016 Show \$6728.25

Total Expenses for 2016 Show \$6190.13

Current balance in the Show Account \$7481.60

Minn State Fair-Mark Schulz reported

World Beef Expo- Ben Schmidtke reported

Junior Committee- Paige Proctor NCHCAjr President and Brandon Volstad NCHCAjr Treasurer Reported on activities. Balance in the junior account as of Dec. 31, 2016 \$2415.12 Website Committee-Randi Johnson

Randi Johnson made a presentation regarding updating the website platform to a web builder @ \$144 p/year to accommodate merchandising, and ease of content editing.

She suggested changes and updates to classified advertising recommending

- 1) Free 90 day 50 words/1 photo for free to paid current NCHCA members.
- 2) Adding options for a full page ad PIF 1 year at a \$10 discount

Would like to feature farms on the website with their own separate pages

Motion was made and unanimously passed to accept the proposed update and changes.

Hoofbeat Committee-Josh reported NCHCA Production Sale-Heather Reported

June 24th, 2017 all information given out in a packet and posted online

Internet Auction-video and online

Bob Hageman auctioneer and clerking

Juniors will be handling lunch

Friday night social hour at sponsoring farm

Saturday night dinner at local restaurant

Deadline for consigning is April 24

Stressing good photos – 1st image buyers see

Reserves on animals are welcome. Pulling reserves NOT recommended Hotel Reservations require mentioning the Highland Production Sale to received discounted rate

Prefer ready to breed HIGH quality bulls for the sale—trying to avoid a high number of bull sales.

Reiterated addendum to the packet handed out regarding consignors to obtain a breeding soundness exam for bulls

Wisconsin Cattleman's- Roger reported

Tent at Farm Tech days. 10-12 different breeds live cattle.

Committee Sign up recommended. Larry Sassen wants to have a brief meeting on calendar dates with newly implemented calendar committee after dinner

Unfinished Business

Picnics-Ben looking for volunteers

Elections

AHCA Director

Nominations

- 1) Heather Bailey-accepted nomination
- 2) Jaime Schulz-accepted nomination

Ken Rose moved to close AHCA Director Nominations, Josh Krenz 2nd. Nominations closed and ballots cast.

Elected AHCA Director: Jaime Schulz

NCHCA Director Nominations

Nominations

- 1) Dan Webster-accepted nomination
- 2) Lara Taylor-accepted nomination
- 3) Ryan Weideman-accepted nomination
- 4) Jaime Schulz-accepted nomination

Cindy Weideman moved to close NCHCA Director Nominations, Heather Bailey 2nd. Nominations closed and ballots cast

Elected NCHCA Directors

Ryan Weideman - 2/2017 – 2/2019 Lara Taylor – 2/2017 – 2/2019

NCHCA Vice Pres Nominations

Nominations

1) Randi Johnson-accepted nomination

Ken Rose moved to close NCHCA V.P. Nominations and cast a unanimous ballot, Josh Krenz 2nd

Unanimous ballot cast NCHCA V.P. Randi Johnson

NCHCA Director Nomination 1 year term, vacated by Randi Johnson

Nominations

- 1) Kerie Olson-accepted nomination
- 2) Lori Engen-accepted nomination

Josh Krenz moved to close nominations for NCHCA Director 1 year term, vacated by Randi Johnson, Heather Bailey 2^{nd} .

Elected NCHCA Director 1 year Term: Lori Engen – 2/2017 – 2/2018

NCHCA President Nominations

One nomination and unanimous ballot cast Larry Sassen NCHCA President

New Business

By-law Changes

Jan Larson moved to change by-laws as written, 2nd by Billy Johnston Article 5, Meeting of Directors, Section 4

"Committees. The Board of Directors may establish committees as it sees fit. The President shall appoint a director as chairman of each committee. Said director shall

report to the Board with respect to the subject matters of his or her committee."

Tο

"Committees. The Board of Directors may establish committees as it sees fit. The committee members shall designate a chairman of each committee. Said chairman shall report to the Board with respect to the subject matters of his or her committee.

Motion approved as unanimous

MJSC sponsorship:

Mark Schulz moved for NCHCA to sponsor \$300 to MJSC (Minnesota Junior Spring Classic)

Anne Proctor 2nd

Discussion

Motion approved regardless of Date

Wisconsin Cattlemen Assoc. Dues

Roger Weideman moved to have NCHCA pay \$100 to Wisc Cattlemen for association Dues. Jean Gruenert 2nd

Motion approved unanimous

Farm Technology Days

Roger Weideman moved to donate to Farm Tech Days the amount \$320. Jean Gruenert 2nd

Motion approved unanimous

World Beef Display

Ben Schmidtke moved to Fund NCHCA Display table at World Beef Expo equivalent to 2017 cost. Jean Gruenert 2nd

Motion approved unanimous

Calendar Discussion: Dan W suggested making 13 mo. Calendar to have junior show pictures on

back/bottom three spots of last page

Larry Sassen suggested making 15 mo. calendar to overlap first month or two of

following year to cover early events in that year

Billy Johnston suggested looking at expenses/income prior to extending calendar

monthly pages

19 advertising spots available on upcoming 2018 calendar

Motion made by Cindy W to leave discussion up to new calendar committee. 2nd by Ken Rose

Motion approved unanimous

NCHCA Show,

Mark Schulz asked if anyone else would like to run it. No volunteers. Anne Proctor moved to continue show in Austin with Mark S in charge. Jean Gruenert 2nd Motion Passed unanimously. Mark Schulz agreed to chair for another year NCHCA Show will be Sept 30^{th} 2017

NWSS, Denver Colorado

Heather Bailey reported on Denver Sale

Sold 26 lots total
Heifers averaged \$4122.72.
High selling Heifer \$8000.
Bulls sale \$33,800
Bulls averaged \$4225,
High Selling Bull \$10,500

Cindy Sassen Moved to adjourn meeting and Ben Schmidtke 2nd

Meeting adjourned at 5:02 pm, Feb. 4, 2017

Respectfully Submitted Jan Larson NCHCA Secretary