

2026 - NCHCA Sale Committee Report

Members: Josh Krenz - Chair, Brad Barnes, Stacia Danielson, Ginny Green, Randi Johnson, Jeremiah Mewes, Julianne Motis, Kevin Opperman, Bruce Schmitz

The NCHCA hosted two sales in 2025.

In March, NCHCA held its annual Frozen Genetics sale. It featured 245 straws of semen that sold for an average of \$255/straw, generating \$62,683 in sales. The high lot went for \$2,100/straw. The sale also sold 24 embryos for an average of \$1,027 with a high of \$1,525/embryo. The 2026 Frozen Genetics Sale will be March 21, 2026, and is currently accepting entries until February 21. You can enter at HighlandSale.org.

The Females of Fall sale was held in conjunction with the NCHCA Show in Austin, Minn. It featured 16 head, which totaled \$160,500 for an average of \$10,031 with a high of \$26,000. This is a new sale average high. Only one animal stayed in Minnesota and the other sold animals went all across the USA. We look forward to working with the show committee to host our third in-person Females of Fall Sale in coordination with the NCHCA Show this Fall.

The NCHCA Sales provide a great platform for member farms to advertise their farm and expose their cattle to new markets. In 2025, NCHCA spent more than \$1100 on hosting, marketing and advertising these events on behalf of their members. We keep the commission low for members; however, the sales do provide a source of income for NCHCA. This year, NCHCA raised \$11,509 through our sales.

The NCHCA Sale Committee has also been exploring the possibility of a bull test sale. We originally had plans to hold the sale in May 2026, however, due to an issue with the original host yard, we had to postpone our plans. We are optimistic about finding a location for a sale in 2027. If you know of a feedyard or a University willing to work with NCHCA on a long-term committee, please contact a member of the Sale Committee. More information will be shared as plans are developed.