

2020 American Highland Cattle Association Representative Report – Mark Schulz

AHCA continues to function well in spite of the pandemic. The first meeting I attended after being elected to be your representative was in April 2020. We have had a few meetings since. I will bullet point some of the highlights of the organization for the year. I do my best to vote on issues how I feel our regional membership would vote.

- Long Range Plan will be added to the agenda for each meeting.
- The position of Secretary was added to the board (Ginnah Moses will continue to take notes at meetings).
- AHCA annual meeting was held virtually in October.
- Revenue from registrations was up this past year!
- Not only do we have a presence on Face Book but also added Instagram
- Although there were some regional shows held this year, the National Show was not held.
- Virtual Beef Marketing Seminars were well attended.
- Nominations for Directors at Large will go directly from the nominations committee to the board and not be amended by the Governance Committee.
- The national gathering was to be held fall 2020 in MI. This same event will now take place in fall 2021.
- Nancy Coufal retired and was replace by Molly Cooksey.
- There was a fair amount of discussion on limiting terms for membership on standing committees.

If there are any issues you would like to know more about or would like to have raised to AHCA, please contact me by e-mail or cell!

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