

## **Hoofbeat Committee Report**

The HoofBeat went through some changes this year. Julianne Motis and Tony LeTourneau were asked to help Kay Clemens get the newsletter into your mailbox. Tony decided to update the look of the HoofBeat at the same time. Three editions of the Highland Hoofbeat were published in 2023, August, October and December. We have a new look and new regular content. While honoring the NCHCA brand and logo, we also celebrate the changing of the seasons by using seasonal color schemes for the Spring, Summer, Fall and Winter. We hope members are enjoying the snazzy, new look and trying new recipes.

This year, we've asked members to choose whether to continue to receive the HoofBeat in print or opt to receive the newsletter electronically. The electronic version saves the NCHCA printing and postage costs (~\$5,000 annually) and would allow us to play around with longer articles and in-depth content. So if you don't try the electronic version this year, think about it for next year.

The HoofBeat committee consists of Julianne Motis and Tony LeTourneau. We welcome anyone who would like to join our committee. If you don't want to commit to our committee, we welcome ideas for articles, recipes, or good ol' content. The quarterly newsletter is a benefit to our NCHCA members and is a fantastic vehicle to share knowledge, celebrate the breed, and each other. We're all ready to publish four quarterly newsletters this year. A big thank you to members who bought business card advertisements to help support the newsletter.