

## 2022 NCHCA Junior presidents report

By Lauren Cowell

This year the junior committee has worked to grow our junior program and create more opportunities for our junior membership. Some of the ways we have done this include; increasing promotion of junior opportunities and awards. Such as the NCHCA junior scholarship, junior of the year award, and other incentives. We've also included confirmation and showmanship demonstrations in order to help new and upcoming juniors increase their knowledge of the highland breed and their beneficial attributes in the beef industry. To help with participation and to allow fellow juniors to be involved the junior committee has started to email out the minutes from our meetings to all of our juniors breeders. This allows us to get ideas and input from our general membership as well as making them feel a part of the decisions we make. Another way we are incorporating more participation is giving out prizes and premiums for being a part of activities we present to the junior membership.

In the upcoming year the juniors are planning to further improve the activities and incentives for the junior membership. Some of the things that are in discussion are, improving awards and premiums for the junior show at the NCHCA annual show, and creating more incentives and contests for juniors to participate in. We are planning on adding even more informational activities and opportunities to help educate the junior membership further on the highland breed. We have additional ideas we are working on to improve the membership further but they are not yet finalized.

Our current account balance as of 12/7/22 is 2,921.30. We will be using these funds as well as funds and donations raised in the upcoming year to do the junior scholarship, awards and necessities for the annual show, the annual sweatshirt incentive, and new activities that we would like to incorporate.