

Annual Junior Report



Our 2020 NCHCA junior show went exceptionally well! We had a great turn-out, with juniors coming from Michigan, Washington, Arkansas, Minnesota and Wisconsin. We had a total of 15 junior members showing 19 heifers and 3 market animals. At the conclusion of the open show, we awarded our 2020 Junior of the Year: Reilly McConnell. We also announced our 2020-2021 junior officer team. Maryn Cowell (MN) was elected President for her 3rd term, Olivia Moore (MI) was elected Vice President for her 1st term, Charli Broderick (WI) was elected Secretary/Treasurer for her 2nd term and Kaitlin Edwards (AR) was elected Reporter for her 1st term.

We started the 2020 year off with a balance of \$5,973.58. The main expenses from last year included the 2020 junior scholarship, junior banners, sweatshirts for our design competition, the ribbons and awards for our fall junior show, and the payment for our junior show judge. We also have plans to buy an official junior tabletop display, which is in the making as of Nov 1st, 2020. Our end of the year balance is \$5,343. 67.

During our monthly conference calls, we have been discussing some ideas that would allow our juniors to be more connected and involved. One such discussion was possibly hosting two zoom calls per year, allowing the officer team to personally present ideas and information to the junior membership. We also discussed sending our officer meeting minutes to the junior membership, allowing them to stay updated on the officer's decisions and upcoming events. The scholarship is the amount of \$500 to a graduating senior or freshman in college. The marketing & exhibition program is available for any age and includes a written application explaining what the junior has done to promote highland cattle. Once approved the junior will receive a customized NCHCA junior sweatshirt that can either be sent to them or given at the 2021 fall show. On behalf of the entire junior committee, we wish all good health, stay safe and we hope to see you soon!